



DownUnder Submarines Pty. Ltd.

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EXECUTIVE SUMMARY

Working in the Marine Tourism industry for the last three years, we became aware of limited opportunities being offered to experience underwater travel in Australia. Considering successful records of submarine tourism overseas and beautiful natural setting locally, we are offering a convenient and safe Bucket list experience on board a real submarine for people of any age and physical abilities.

BUSINESS OVERVIEW

The submarine will operate from Mooloolaba, Sunshine Coast taking customers on 30 minutes trip to the best artificial reef in Australia, former warship HMAS Brisbane, which is currently available only to a handful of visitors. During a 40 minutes dive people will enjoy views of the mighty battle ship in a subsea setting.

SALES AND MARKETING

We are considering working closely with the Tourism and Events Queensland and the Australian Cruise Association, which will help us to develop a network of resellers and tap into the Cruise Ships Industry. As a first of its kind business in Australia, it will attract attention of media and multiple advertising platforms. We will apply to local councils to have the submarine on display in major coastal locations in the lead up to opening of the attraction.

OPERATIONS AND RESOURCES

We have full support of Sunshine Coast Council in regards to permits and operating facilities, which will be located just five minutes away from the sea way. A tourist submarine of 30 people capacity and a Surface Vessel committed to safety at a diving site will be based at the facilities. We'll be working with local businesses in regards to tickets and merchandise points of sale. Customers will have access to various dining facilities, toilets and a car park. Shuttle buses will operate between departure location, Hotels and Port of Brisbane to service Cruise Ships customers.

STAFF AND MANAGEMENT TEAM

Andrey Alexeenko	Director	Commercial Marine Alaska USA Bachelor Degree of Education
Borja Oriol	Submarine Designer / Engineer	Gran Azul Fuerte Ventura S. L. Spain
Damien Catran	Manager of Operations / Skipper	Master 4 EMD 2 / Scuba Diving Instructor
Jonathan Newman	Director	Underwater Vehicles Inc. Canada

PLANNING

We have completed Submarine Tourism market research and diving sites suitability assessment. Australian Maritime Safety, American Bureau of Shipping and Insurance agents have been consulted. Our staff became familiar with the submarine's operational / maintenance procedures during mechanical inspections.

A purchase contract has been signed and the submarine will arrive to Australia in the mid of December 2017. It will be inspected by the American Bureau of Shipping and will undertake a refit starting in January 2018 with the operations scheduled to begin by November 2018.

FINANCES

The Company's assets pre-money valuation is US \$800 000 comprising of the cost of the submarine and an accompanying vessel. We are looking for US \$1 300 000 to complete submarine's refit offering 410% ROI over 5 years on flexible investment terms.